



## Social Media Optimization (SMO) Plan

Plan/Activity	Basic	Silver	Gold
3 Months Plan & Cost	Inquiry Team	Inquiry Team	Inquiry Team
FACEBOOK	Basic	Standard	Most Popular
Facebook Posts (Monthly)	10 Posts	15 Posts	25 Posts
Reel Video Design	1	3	5
Facebook Profile Optimization	Yes	Yes	Yes
Post Sharing in Groups	Yes	Yes	Yes
Facebook Groups Creation	Yes	Yes	Yes
Facebook Group Join	No	Yes	Yes
Facebook Review Posting	Yes	Yes	Yes
Deleting unwanted spam	No	Yes	Yes
Facebook Update & Engagement	Yes	Yes	Yes
Daily Facebook Management	Yes	Yes	Yes
Weekly Updates	Yes	Yes	Yes
Instagram			
Instagram Posts (Monthly)	10 Posts	15 Posts	25 Posts
Reel Video Design	1	15	5
Page Creation	Yes	Yes	Yes
Page Optimization	Yes	Yes	Yes
Engagement Strategy	Yes	Yes	Yes
Link With Facebook Page	Yes	Yes	Yes
Image Tagging	Yes	Yes	Yes
Instagram Analytics Monitoring	Yes	Yes	Yes
Creation of Hash Tags	No	Yes	Yes
Adding Thematic Friends	Yes	Yes	Yes
Weekly Updates	Yes	Yes	Yes
LinkedIn			
LinkedIn Posts (Monthly)	10 Posts	10 Posts	25 Posts
Reel Video Design	1	3	5
Page Creation	No	Yes	Yes
Page Optimization	Yes	Yes	Yes
Channel Optimization	Yes	Yes	Yes
Video upload	Yes	Yes	Yes
Video Sharing in social media	Yes	Yes	Yes
LinkedIn Discussion Posting	No	Yes	Yes
LinkedIn Video Views	No	Yes	Yes
Weekly Updates	Yes	Yes	Yes

<b>X</b>			
X Posts (Monthly)	10 Posts	10 Posts	25 Posts
Reel Video Design	1	3	5
Twitter Setup	No	Yes	Yes
Twitter Promotion	Yes	Yes	Yes
Twitter Management	Yes	Yes	Yes
Twitter Updates & Engagement	Yes	Yes	Yes
Twitter- Background Design	Yes	Yes	Yes
Twitter- Follower Adding	No	Yes	Yes
Retweets	No	Yes	Yes
Cover Photo Creation	Yes	Yes	Yes
Weekly Updates	Yes	Yes	Yes

## **YOU CAN GET EVERY MONTH SOCILA MEDIA MARKETING REPORT**

1. Get update for design Banners and Posting in Report
2. Get Update Leads & Clients Activates on Your Social media Platform
3. GET LEADS UPDATE
4. Get update for Enquires and Comments and Like and Followers

**Thank You.....!** For the precious Time you have spent on our Proposal. Please Write or Call us back to discuss your project with us.

# **Our Services**



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